



# **ORAFILMS**®

INGREDIENTS: HPMC, Sodium CMC, Color.

## **Brief Description and Main Properties**

These little Actifilms magically disappear upon rubbing: delivered dry, they have the amazing properties to soften in the formula making them more malleable and ready to disintegrate when pressure is applied. These exclusive shapes made for the personal care industry, are stable in many types of cosmetic and personal care products.

#### **Features**

- Only approved synthetic & natural colors used.
- Activates four product senses you can see, smell, taste & touch it and disappears on rubbing.
- Visual carrier systems for home and personal care oil-based formulas in different shapes and sizes.
- Technology is based on a unique manufacturing process that forms thin films.
- Impressive range of customization possibilities such as: loading pigments and adding both hydrophobic and hydrophilic functional ingredients.
- · This includes actives, fragrances, vitamins, oils etc.



### Advantage

- Helps in achieving the ideal end user product experience.
- Disappear on gentle rubbing without leaving any residue on teeth / oral case use upon application.
- Adds visual effects to your product to make it attract customers with four attraction senses.
- · Nature friendly as soluble in water.
- · Encapsulates actives.
- · Various customized shapes possible.

#### **Benefits**

- Easy to handle at the industrial scale.
- Enhance your product with actives, colors, fragrance to differentiate product from competitors.
- Customized encapsulation to match the product utility.
- Available in natural flavors.
- Technical support available from R&D to Production.
- Packaging available as per specification provided.
- Flexible pack size & packaging quantity.
- · Regulatory support for registration.
- Available in different shapes & color & can be customized to match your product requirement.



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